121

Volunteer Implementation Proposals – Short-Term Actions

Organisation:	ВНСС
Completed by:	Sam Warren, Communities, Equality and Third Sector Team

Objective	Specific Action	By Who	Timescale					
Raise awareness of volunteering, through our public service organisations, across Brighton & Hove								
 Including referencing the 'Power of Volunteering' straplines across member organisations to create a sense of awareness and cohesion 	Email footers	CETs	November 2016					
Maintaining the volunteering agenda at governance level	Regular sessions with DMTs to highlight volunteering development within service areas	CETs / DMT	November 2016 – March 2017					

Increase the number of people committing to volunteer from all communities

Objective	Specific Action	By Who	Timescale
Improved presence of opportunities on intranets and public facing websites	Development of single digital volunteering platform for CVS and Council staff to advertise volunteering opportunities and recruit volunteers	CETs/Digital First/and CW	April 2017
	Prior to new system revising council volunteering web pages that link to 'Do it' to ensure all council volunteering opportunities are promoted in the same place.	Comms and CETs	Nov-Dec 2106
		Comms and CETs	140V BCC 2100
	New outward facing booklet of information for people 'thinking about volunteering' this will be on the web pages		
Benchmark how many current volunteers we each have	Mapping of volunteer within council services complete – currently updating this information 1 year on	CETs	Update comple Dec 2016
Make the best use of the networks that already exist	Promoting Volunteer Coordinators network to all council staff through the Wave.	Comms	Dec 2016
	CETs representation at Volunteers Champions Network	CETs	
Share information on the benefits for volunteers	Use of case studies and short films to show benefits of working with volunteers and volunteering – promotion on wave and on external web pages	Comms	Nov – March 2017

Enhance recognition of the value that volunteers bring to the city

Objective	Specific Action	By Who	Timescale
Ensure that the voice of volunteers is heard within	Set up volunteering steering group to direct, deliver and promote volunteering within the council.	CETs	Dec – March 2017
organisations and that their skills and experience are recognised	Possible public sector awards and big difference awards recognising volunteer input	ELT CETs	June 2017 (link
	Explore annual volunteering event to feedback volunteer experience and ideas into ongoing approaches		with volunteering week)
Match volunteers to roles that they can add the most value to and get the most out of personally	Development of skill and learning programme for staff managing and recruiting volunteers. Roll out of Volunteer tool kit as good practice approach – including	CETs & Community Works	March 2017
	how to ensure volunteering is valuable for all		Nov – March 2017
Promote good practice in working	with volunteers, including adequately resourcing volunteer man	agement and supp	ort.
Sharing of policy documents and good practice to	Offering specialist support to teams/department that wish to develop new volunteering within their services	CETs	Nov – March 2017
improve standards	Development of skill and learning programme for staff managing and recruiting volunteers.	CETs &	Nov – March
	Develop eLearning version of the volunteering tool kit	Works	2017
		CETs and L&D	Jan- March 2017